



## June Fundraising Month!

#### What is Achievement Unlocked?

We wanted to find a way to open up our annual fundraiser to reflect other people's interests and fundraising ideas they might have outside of a Gaming Marathon.

We still love the 24 Hour Gaming Marathon and want this to remain core to how we fundraise. This year, the Gaming Marathon will be the event that kicks off the fundraising month and young people can still get involved in this in all the same ways as previously: watching along, playing in community events, doing their own gaming marathons to fundraise for SG!

The rest of June will (hopefully) be filled with other fundraisers - including Hanna's (SG's Clinicial Psychologist) attempt to swim the distance to France and back (42 miles!!) from her local swimming pool, plus more to be announced!

If you want to get involved but aren't sure what to do, we've put together some fundraising suggestions!









# **June Fundraising Month!**

#### **Fundraising Ideas**

- Sponsored walk
- Coffee morning bake lots of cakes, invite people over and ask them to donate!
- Set yourself a challenge to walk 10,000 steps a day for 2 weeks
- Host a movie night for friends with a movie themed raffle
- Gaming Marathon this could be...videogames, board games or TTRPG
- Run a local 5k, 10k, half marathon (full marathon...?!) near you
- Host a football tournament and charge people to take part
- Sponsored bike ride
- Host a quiz night

The best fundraisers are ones based on a personal interest or something you're passionate about, and we're sure that young people will be way more creative and imaginative than this.

So don't be restricted by this list, just make sure that whatever you do, please remember to fundraise safely!







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#### Setting up your fundraiser:

- 1. Create your fundraising page and set your fundraising goal! Use JustGiving if you are:
  - A young person in SG fundraising as part of our Gaming Marathon
  - Doing a non-gaming fundraiser

If you are external to SG and doing a gaming stream we advise using Tiltify for your fundraising page as it is designed specifically to support streaming fundraisers!

- 2. Download our JustGiving or Tiltify assets to help make your page stand out
- 3. Add some detail to let people know what your fundraiser is and why you're supporting Spectrum Gaming. Here's some suggested text:

This June, I'm doing (insert fundraiser) to raise funds for Spectrum Gaming!

Spectrum Gaming is an autistic-led UK based charity that supports autistic young people. Their aim is to create a world where every autistic young person knows that who they are is ok and they can be themselves, whilst still developing meaningful relationships and achieving their personal goals. The charity provides spaces where young people feel safe and accepted, building their confidence to find their place in the world in a way that works for them!

I'm supporting them with this fundraiser because (why do you want to support SG to raise money?)

It would be amazing to have you support and help me to reach my fundraising goal to support SG to keep working to create a better world for all autistic young people!







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#### **Fundraising Tips:**



Set a fundraising target as it really encourages people to donate! If you hit your target, decide on a stretch target to keep donations coming in!



If you're doing a gaming stream, plan forfeits you can do during your stream when people donate specific amounts. This helps make the stream fun and engaging, but only do what you feel comfortable doing!



Let your friends, family, colleagues know your holding a fundraiser and share links to your JustGiving or Tiltify pages so people can donate



If you're streaming, remember to link your Tiltify or JustGiving page to your Twitch stream so people can follow along!



Share updates about your fundraiser on your JustGiving or Tiltify pags and social media to let people know about your fundraising efforts!









# **June Fundraising Month!**

#### How your fundraising will support SG:

- Provides snacks or refreshments for one young person attending a gaming session or social meet-up hosted by Spectrum Gaming!
- Covers the cost of materials for creative activities, like arts and crafts, at one of Spectrum Gaming's youth clubs.
- Provides food for SG's pet cockroaches for 6 months!

  These pets were specifically requested by the young people in the SG Learning Community and help them to connect with others over a shared interest!
- Supports us to provide seasonal meetups for our young people such as a Halloween party, giving young people opportunity to meet the friends they've made online!
- Provides five staff hours to work on our advocacy projects which seek to create a society that works better for autistic young people!







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#### How your fundraising will support SG:

£250

Essential but often overlooked! £250 will support with costs for funding behind-the-scenes activities, including subscriptions to vital systems that keep the charity running smoothly throughout the year.

£500

Covers the cost of gaming equipment needed for one year - helping autistic young people to build connections and find happiness whilst playing their favourite games

£2000

Enable us to develop resources on specialised topics, helping parents and professionals offer better support to autistic young people

£3000

Provides SG members access to Minecraft for a whole year and providing spaces where they can explore and create worlds whilst making new friends

£5000

Supports us with hosting a weekend packed with activities, for 70 young people in the community to spend a whole weekend with friends they've made from across the country!







# THANK YOU for taking part in



and supporting us to reach our £10,000 goal!

